

12TH ANNUAL SUMMIT
SPONSOR PROSPECTUS

LEAN HEALTHCARE SUMMIT

START SMALL. GO BIG OR GO HOME.



31 OCTOBER 2019

FOCUS ROOMS, SANDTON
JOHANNESBURG

7 SAMA
CPD
POINTS

#LEANAFRICA19

www.lean.org.za/lean-summit/



SUMMIT OVERVIEW

31 OCTOBER 2019
FOCUS ROOMS, SANDTON
JOHANNESBURG

SUMMIT PURPOSE

Encourage the healthcare community to advance lean thinking and practice in their facilities to improve efficiencies, impact staff morale and delight patients.

During the Summit you will hear case studies and talks from Lean CEOs and Leading International Lean Practitioners on meeting the challenges in raising performance in healthcare and related organisations.

OUR MISSION

Build a community of lean practitioners through action research and knowledge sharing, to help organisations serve their customers better.

COST TO ATTEND

R4 400
per delegate
ex Vat

SPEAKERS



JOHN TOUSSAINT
Founder Catalysis, USA
Former Healthcare CEO
Award-Winning Author



MONTGOMERY ELMER
Medical Doctor Catalysis,
USA



GLADYS BOGOSHI
CEO Charlotte Maxeke
Academic Hospital



GREY DUBE
CEO Leratong Hospital



BHAVNA PATEL
CEO Groote Schuur
Academic Hospital



SHARON VASUTHEVAN
Nursing & Quality Executive
Life Healthcare Group



NICKY DU TOIT
CFO
Western Cape Blood Service



FLAVIO BATTAGLIA
Director
Lean Institute Brasil



HEATHER TUFFIN
Medical Doctor
Western Cape Health



NORMAN FAULL
Chairman
Lean Institute Africa





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PARTICIPANTS

Public and private healthcare organisations and associated entities looking to raise performance.

DEMOGRAPHICS

150 delegates targeted

International, regional and local medical practitioners

Public and private sector hospitals, clinics and pharmaceutical companies

Manufacturers and suppliers to healthcare sector

Individuals with a focus on healthcare improvement

CONVENER

The Lean Institute Africa is a non-profit company promoting lean thinking in sub-Saharan Africa. We are a member of the Lean Global Network comprising of more than 30 non-profit institutes globally.

Founded by Jim Womack and Dan Jones, the network is a community of thought-leaders and practitioners with the goal of making things better.

The Lean Institute Africa was established in 2008 by Emeritus Prof Norman Faull and is a Centre of Excellence of the Graduate School of Business, University of Cape Town.

PROGRAMME

The Summit is a one day event comprising of plenary presentations in the morning and breakaway sessions in the afternoon.

Breakaways include workshops for teaching lean skills, discussions with keynote speakers on implementing lean in healthcare, and conversations with practitioners already implementing lean in healthcare.

There will be a particular focus on the African context.





SPONSORSHIP PACKAGES

PLATINUM SPONSOR

LOGO ON INVITATION, PROGRAMME, DELEGATE BAGS, SLIDES & LANYARD

EXHIBIT EXHIBITION TABLE, 2 BANNERS, SHORT ADDRESS AT SUMMIT

PASS 2 SUMMIT PASSES
2 SPEAKER DINNER VIP INVITATIONS

MEDIA MENTION IN PRESS RELEASES, LIA NEWSLETTERS, LIA WEBSITE

R100 000

GOLD SPONSOR

INSERT INSERT IN EVERY DELEGATE BAG

EXHIBIT EXHIBITION TABLE, 1 BANNER

PASS 1 SUMMIT PASS
1 SPEAKER DINNER INVITATION

MEDIA MENTION IN LIA NEWSLETTERS, LIA WEBSITE

R65 000

VIP SPEAKER DINNER

LOGO ON INVITATION & ALL DINNER BRANDING

EXHIBIT EXHIBITION TABLE, BANNER AT DINNER
SHORT ADDRESS AT DINNER

PASS 1 SPEAKER DINNER INVITATION

MEDIA MENTION IN LIA NEWSLETTERS, LIA WEBSITE

R40 000

DELEGATE BAGS

LOGO LOGO POSITIONED ALONGSIDE PLATINUM SPONSOR & LIA LOGO ON DELEGATE BAGS

MEDIA MENTION IN NEWSLETTERS, LIA WEBSITE

R30 000

OTHER PACKAGES

SPEAKER SPONSOR R100 000

Sponsor the keynote speaker. Mention in LIA newsletters and on website.

SUMMIT PROGRAMME R20 000

Company advert & logo in programme. Mention on LIA website.

HOSPITALITY R20 000

Your logo on all coffee and lunch break tables. Mention on LIA website.

BRAZED WATER R12 000

Your logo alongside LIA logo on 500m water bottles. Mention on LIA website.

EXHIBITION TABLE R12 000

Showcase your products & services & take advantage of foot traffic during refreshment breaks and lunch. Mention on LIA website.

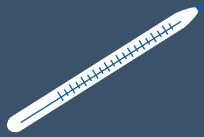
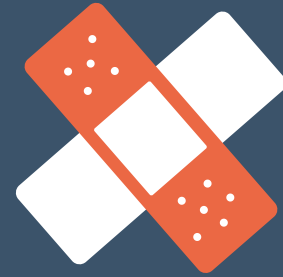
DELEGATE BAG INSERT R3 000

Showcase your products & services by providing inserts for the delegate bag. Mention on LIA website.

All pricing ex Vat. T&C's apply.

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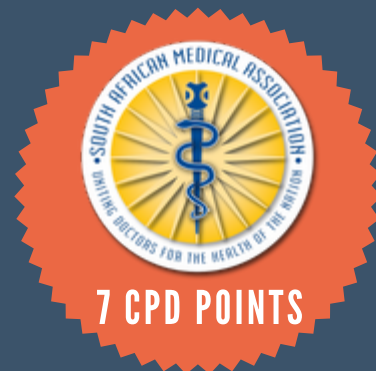
GET IN TOUCH

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